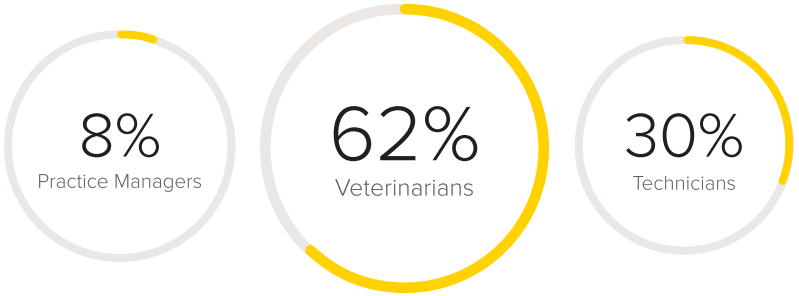
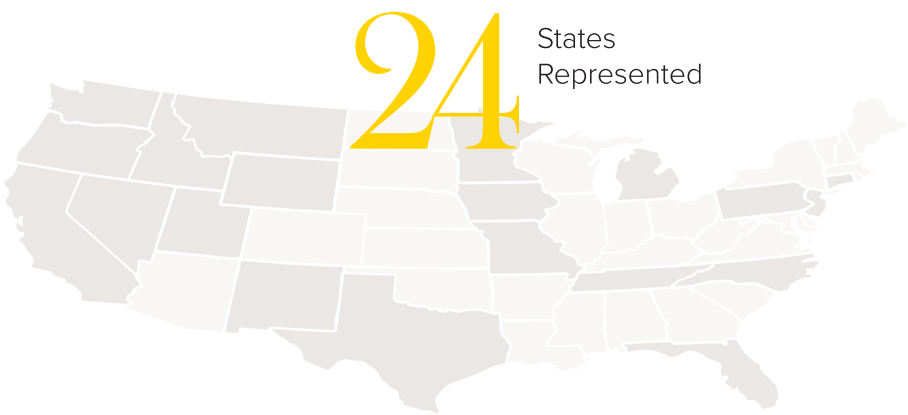
Tacoma, WA • Sept. 22-24, 2023

PACIFIC NORTHWEST VETERINARY CONFERENCE

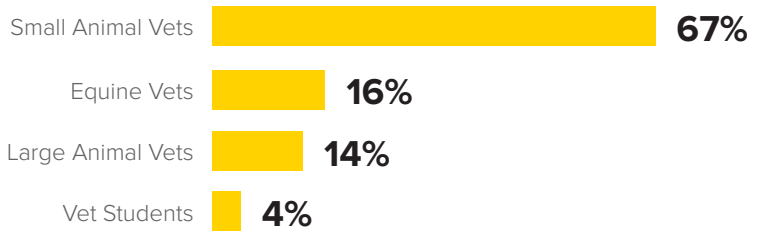
Exhibitor & Sponsorship Packet

The PNWVC is the premier CE event for Pacific Northwest veterinarians, technicians, veterinary students and practice managers—drawing over **1,200 attendees each year**.





(plus international attendees from all over the world)



LOCATION & SCHEDULE

Greater Tacoma Convention Center
1500 Commerce St.
Tacoma, WA 98402
(253) 830-6601

Hotel Accommodations
Courtyard Marriott/Tacoma Downtown
1515 Commerce St.
Tacoma, WA 98402
(253) 591-9100
Request WSVMA's Discounted Group Rate

Friday, September 22

7:00 - 9:30am	Exhibitor Set-Up
9:50am - 5:00pm	Exhibit Hall Open
9:50am - 10:30am	Attendee Break
12:20pm - 1:30pm	Box Lunch
2:20pm - 3:00pm	Attendee Break
3:20pm - 4:00pm	Attendee Break
5:00pm - 8:00pm	Friday Evening Social

Saturday, September 23

7:00am	2023 Fun Run/Walk/Bike
7:00am	Morning Yoga
9:00am - 3:45pm	Exhibit Hall Open
9:20am - 10:00am	Attendee Break
10:20am - 11:00am	Attendee Break
11:50am - 1:15pm	Box Lunch
3:05pm - 3:40pm	Attendee Break
3:45pm - 6:00pm	Exhibit Hall Tear-Down

EXHIBITING INFORMATION

About Your Booth

An 8 x 10' booth, with black pipe and drape, includes 8' x 30" table, two chairs, a wastebasket, and a 500 watt electrical outlet.

Includes:

+ Registration for 2 reps *(Any additional exhibit personnel is $150 per person.)*
+ Access to Special Events
+ Lunch on Friday & Saturday
+ Mailing list of pre-registrants

Assignment of Space

Booth assignment is based on, in order of priority*, date of receipt of contract and payment, and proximity to competitive or conflicting organizations. Be sure to indicate your first, second, third, and fourth choices.

* ***Conference Sponsors and Corporate Members receive priority booth selection.***

No space can be held without payment. Early reservations are encouraged. Confirmation of booth reservations will be made promptly. Booth numbers will be assigned in August.

Contest

There will be a game event to provide engagement between exhibitors and attendees. Details will be forthcoming.

Company Prizes

As an exhibiting company, we encourage you to have a prize give-a-way. If you would like to hold your own drawing, indicate this on your reservation form, and we will assist you.

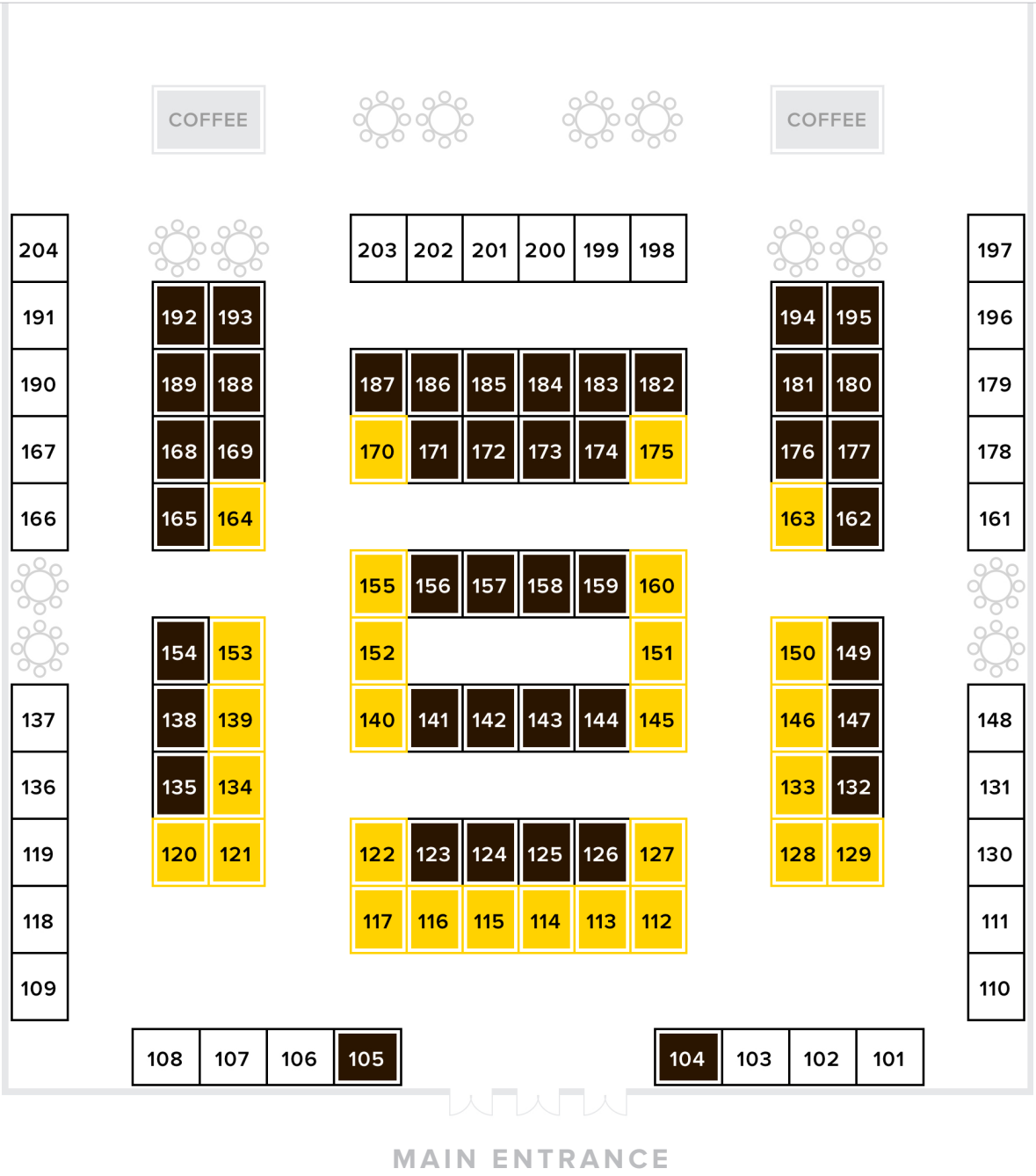
BOOTH RATES*

** Early-Bird Rates apply for reservations received by **6/30/2023***

Booth Type	$	Standard Rates
○ Standard Booth	$1,495	~~$1,595~~
● Select Booth	$1,695	~~$1,795~~
● Premium Booth	$1,895	~~$1,995~~

***NEW** 2 Booth Discount*

*Purchase two booths and receive **10% OFF** the second booth.*



Receive priority booth selection

Receive priority booth selection when you add a sponsorship to your purchase of any exhibit space.

	Titanium $10,000	Platinum $7,500	Gold $5,000	Silver $2,500	Bronze $1,000
Sign of sponsor level in booth	✓	✓	✓	✓	✓
Sponsorship recognition in the conference proceeding	✓	✓	✓	✓	✓
Sponsor recognition during session/ event	✓	✓	✓	✓	✓
Sponsorship recognition in the conference program *	✓	✓	✓	✓	✓
Sponsor recognition on all company representatives badges in exhibit booths	✓	✓	✓	✓	✓
Sponsor recognition on conference website	✓	✓	✓	✓	
Additional exhibit personnel at no charge	4	2	1		
Conference program advertising discount	Complementary Full Page Ad	50% OFF	25% OFF		
Logo on conference marketing emails	✓	✓			
Display ad on exhibit hall main screen	✓				
Recognition at a PNWVC Event chosen by the WSVMA	✓				

* Sponsorship must be received by 7/31/23

reservation form w/ rates

Register Online

1. CONTACT INFORMATION

*Company Name _____

*Contact Name _____

Position _____

*Mailing Address _____

*City _____ *State _____ *Zip _____

*Phone _____ Website _____

*Contact Email _____

*Send pre-convention information requests to (Email)

_____

Product Description _____

Booth Sign to Read _____

☐ * *I have read and agree that all company representatives who attend the Pacific Northwest Veterinary Conference will abide by the Terms & Conditions on page 8 of this document.*

Name Badges & Additional Booth Attendees

Booth reservation includes badges for two booth attendees. Names and contact information will be collected at a later date. Additional booth attendee badges can be purchased for $150 each.

2. BOOTH RESERVATION

* *Early-Bird Rates apply for reservations received by* ***6/30/2023***

Booth Types	*$*		*2 Booths*
☐ Standard Booth	$1,495*	~~$1,595~~	☐
☐ Select Booth	$1,695*	~~$1,795~~	☐
☐ Premium Booth	$1,895*	~~$1,995~~	☐

2 Booth Discount

☐ **10% OFF** purchase of additional booth

Additional Booth Attendees

☐ $150 x _____ Additional Attendees

Lead Retrieval

☐ $275 to add Lead Retrieval

Purchase access to our Lead Retrieval app. Use any mobile device to scan an attendee's QR code to retrieve their contact information. The app can be shared between booth attendants on their individual devices.

Please reserve Booth # _____ at the 2023 Pacific Northwest Veterinary Conference. If this booth is not available, **our alternate choices are**: 2nd_____, 3rd_____, 4th_____.

Preview rates good until 10/31/22. *Booth space requests will be assigned on a first come, first served basis, with priority given to Corporate members and Sponsors. We make every effort to ensure you receive your preferred booth. We reserve the right to assign or change booths at our discretion. Booth numbers will be assigned in August and a confirmation of assignment will be sent at that time.*

Our preference is to be located near the following companies:

_____

_____

Please do **NOT** assign my booth near the following companies:

_____

_____

Do you intend to sell from your booth or display area?

☐ Yes ☐ No

Note: If you intend to sell your product, the Washington State Dept. of Revenue requires your WA State UBI number. (The WSVMA retains the right to approve all retail activity.)

UBI #

_____-_____-_____

Please submit ***BOTH PAGES*** *of your Reservation Form.*

Next Page : 1 of 2

reservation form w/ rates

Register Online

3. SELECT A SPONSORSHIP OPTION

Friday Evening Event
- ☐ $7,500 Prime Sponsor
- ☐ $2,500 Contributing Sponsor

Friday Box Lunch
- ☐ $5,000 Exclusive Sponsor
- ☐ $2,500 Contributing Sponsor

Saturday Morning Yoga
- ☐ $500 Exclusive Sponsor
- ☐ $250 Contributing Sponsor

Saturday Awards Lunch
- ☐ $5,000 Exclusive Sponsor
- ☐ $2,500 Contributing Sponsor

Coffee Stations in Exhibit Hall
- ☐ $3,000 Exclusive Sponsor
- ☐ $1,500 Contributing Sponsor
- ☐ $500 Single Break

Snack Attack! (AM+PM break snacks)
- ☐ $3,000 Exclusive Sponsor
- ☐ $1,500 Contributing Sponsor
- ☐ $750 Single Break

Relaxation Station (Chair Massage)
- ☐ $2,000 Exclusive Sponsor *(Station 1)*
- ☐ $2,000 Exclusive Sponsor *(Station 2)*
- ☐ $1,000 Contributing Sponsor

Selfie Photo Booth
- ☐ $1,500 Exclusive Sponsor
- ☐ $750 Contributing Sponsor

Cellphone Charging Station
- ☐ $1,000 Exclusive Sponsor
- ☐ $500 Contributing Sponsor

Zen Color Corner
- ☐ $500 Exclusive Sponsor
- ☐ $250 Contributing Sponsor

Company Pens/Highlighters
- ☐ $1,500 Exclusive Sponsor

App Sponsorship (Exclusive Tile on App)
- ☐ $10,000 Exclusive App Benefit

App Upgrades
- ☐ $1,500 Virtual Workshop
- ☐ $1,000 Banner Ad on App
- ☐ $500 Video Ad on App
- ☐ $500 App Push Notification
- ☐ $500 Sponsor a Discussion Feed
- ☐ FREE Promotion on Give-Away Wall

Tote Bags
- ☐ ~~$3,500 Exclusive Sponsor~~ ***Sold!***

Bag Swag
- ☐ $3,000 Water Bottle
- ☐ $3,000 Notebook
- ☐ $1,000 Your Promotional Item

Attendee Packet Inserts
- ☐ $1,500 Contributing Sponsor

Lanyards
- ☐ $2,000 Exclusive Sponsor

Attendee Badges
- ☐ $3,000 Exclusive Sponsor

Website Digital Ads
- ☐ $1,300 4 Week Package
- ☐ $375 1 Week Package

Conference Attendee Email Blast*
- ☐ $250 Booth Highlight Email Blast

Social Media Highlight*
- ☐ $500 3 Posts or Stories

Conference Program Ads**
- ☐ $750 Full Page
- ☐ $500 Half Page
- ☐ $250 Quarter Page

* *Ads will run within 6 weeks of the start of the conference*

** *Program Ad artwork is due July 31, 2023*

4. PURCHASE CALCULATION

Booth Space $ _____

Additional Attendees $ _____

Sponsorship $ _____

Total **$** _____

5. PAYMENT INFORMATION

Note: Payment must be received by WSVMA to hold your booth space reservation. By purchasing booth space you agree to the Exhibitor Rules and Regulations (see pg 7).

☐ Check ☐ Visa ☐ MasterCard ☐ American Express

Total Amount Enclosed $ _____

Name on Card _____

Card number _____ Exp. _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

6. SUBMIT RESERVATION

Please send ***BOTH PAGES*** of your completed Reservation Form to:

Email: **info@wsvma.org** - or - Fax: **(425) 396-3192**

*Please submit **BOTH PAGES** of your Reservation Form.*

BOOTH SPACE
Vendor subscribes for booth space at the 2023 Pacific Northwest Veterinary Conference at the Greater Tacoma Convention & Trade Center, Tacoma, WA on September 22 -24, 2023. Convention Center Services has been selected as the official decorator for this event. Additional requirements are to be ordered directly from the decorator. The 2023 Pacific Northwest Veterinary Conference reserves the right to reject any applicant or vendor and will refund the amount paid for that space. The 2023 Pacific Northwest Veterinary Conference reserves the right to assign, designate, or change your booth location.

PAYMENT
Payment for vendor's booth space shall accompany the Exhibit Booth Reservation form and must be received by the WSVMA to hold your booth space reservation.

HOURS OF OPERATION
Hours of show on Friday, September 22, 2023 are 9:50 am to 5:00 pm and Saturday, September 23, 2023 from 8:30 am to 3:45 pm. Set up of exhibits begins at 7:00 am and Vendor shall have their exhibit completely assembled and ready to be viewed by guests no later than 9:50 am Friday, September 22. Vendors shall staff their booth during all hours of the 2023 Pacific Northwest Veterinary Conference. **Vendors shall not begin disassembling their exhibit until 3:45 pm on Saturday, September 23, 2023**. There is an afternoon coffee break on Saturday, and attendees will be told that this is their last chance to complete their contacts with the exhibitors.

INTERFERENCE PROHIBITED
Excessive noise, bothersome lighting or other use by vendor which interferes with the exhibition space used by other vendors is prohibited, as is the creation or maintenance by vendor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither vendor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height without show coordinator's approval.

SERVICES NOT PROVIDED
The 2023 Pacific Northwest Veterinary Conference does not provide equipment, decoration, labor, carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. All arrangements for these items must be made by the vendor, and vendor shall defend, indemnify and hold harmless the 2023 Pacific Northwest Veterinary Conference for any and all claims, losses, damages, injuries or other charges which may occur from such arrangements made by vendor.

SECURITY SERVICES
Admittance to the exhibit area will be by official identification badge only. The Greater Tacoma Convention Center will be locked when we are not in the building, however the Washington State Veterinary Medical Association assumes no liability for exhibits, their contents or personnel.

INSURANCE NOT PROVIDED
Vendor acknowledges 2023 Pacific Northwest Veterinary Conference provides no insurance covering vendor's property. It is vendor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the 2023 Pacific Northwest Veterinary Conference.

INDEMNIFICATION
Vendor shall defend, indemnify and hold harmless the WSVMA and the 2023 Pacific Northwest Veterinary Conference and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by vendor's use of the premises, the conduct of vendor's business or from any activity or work done, permitted or suffered by vendor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

ASSIGNMENT PROHIBITED
Vendor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the 2023 Pacific Northwest Veterinary Conference.

COVID POLICY
The WSVMA is committed to providing a safe and healthy facility for its exhibitors and attendees. We will be following the most stringent policy required at the time the event is held and will also be following whichever rules may be put in place by the facility itself, the city of Tacoma, and/or the State of Washington. Accordingly, any of the current terms of service may be changed. Covid requirements can change rapidly and we will endeavor to keep exhibitors up to date to the best of our ability.

CANCELLATION POLICY
If Vendor is not able to attend the 2023 Pacific Northwest Veterinary Conference, Vendor may be entitled to a refund on the following schedule. If the conference has to become a virtual conference you can move your booth to the virtual platform, hold the funds over to 2023, or receive a refund.

* 60 day—If written cancellation is received by July 31, 2023, and if booth space is resold, Vendor is entitled to an 80% refund.

* 30 day—If written cancellation is received by August 31, 2023, and if booth space is resold, Vendor is entitled to a 50% refund.

* Less than 30 days—If Vendor cancels after August 31, 2023, Vendor will not receive a refund.

Our Mission

Advancing the cause of veterinary medicine
to better the lives of those touched by it.

Washington State Veterinary Medical Association • 23515 NE Novelty Hill Rd., Ste B221-337 • Redmond, WA 98053
P (800) 399-7862 • F (425) 396-3192 • info@wsvma.org • wsvma.org